

NEWS RELEASE



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Milton Keynes company C&D Partnership Ltd goes cruelty-free with BUAV

The BUAV is delighted that local company, C&D Partnership Ltd, a leading building service consultancy, has today signed up to the BUAV's *Clean Up Cruelty* campaign. C&D Partnership Ltd has pledged to use only BUAV approved cleaning products in their offices based in Milton Keynes, Buckinghamshire.

Clean Up Cruelty asks companies to pledge to use only cleaning products which have been approved by the BUAV's Humane Household Product Standard (HHPS), symbolised by the BUAV's Leaping Bunny Logo. This is the absolute gold standard in cruelty-free products. It symbolises an extensive independent audit process and guarantees that no animal testing has occurred in any part of the product or its ingredients after a fixed cut-off date. A fixed cut-off date is a date after which a company will not accept animal testing of any of its ingredients for cleaning purposes. All household products made by the Co-operative and Marks and Spencer have been approved under the HHPS. This clearly illustrates that it is unnecessary to test on animals to manufacture and sell safe and effective household products.

BUAV's campaign recently won Government support when a ban to finally bring an end to the use of animals in the cruel and unnecessary testing of household products was included in its programme. BUAV is now willing the government to follow through on this pledge.

Michelle Thew, BUAV's Chief Executive, said "We welcome the commitment by C&D Partnership Ltd to this issue. There is huge public concern over the use of animals for testing household products and we urge other companies throughout the UK to support our campaign to end this cruel and unnecessary practice."

Katrina Deacon, C&D Partnership Ltd said "Becoming a cruelty free office was a very easy commitment to make. Ensuring that the products we use within our office environment have not caused suffering to animals is important to us anyway, so we are pleased that BUAV have introduced a scheme to enable us to pass on that message. It really is not necessary to use products that have been tested on animals or cause harm to our environment in any way."

ENDS

For further information contact:

Fleur Dawes at fleur.dawes@buav.org or + 44 (0) 207 700 4888 and out of hours on + 44 (0)7850 510 955 or visit our web site: <http://www.buav.org/campaigns/cleanupcruelty>

C&D Partnership Ltd can be contacted on 01908 395603 or visit www.cdpartner.co.uk

Visit: <http://gocrueltyfree.org/>