



## Media release

For immediate distribution  
Friday 29 May 2009

### **Paddy Tipping, MP for Sherwood has launched a Cruelty Free office**

The MP for Sherwood can now proudly declare that his constituency office is cruelty free. Paddy has taken the step to ensure that all the cleaning products used are genuinely cruelty free, only using those approved under the BUAV's humane standard.

Paddy has joined forces with the BUAV to *Clean Up Cruelty*, supporting the campaign to end animal testing for household products and their ingredients.

He said: "Animals should not be subjected to unnecessary testing. Progress has already been made to halt animal testing for cosmetics. I want to go further – it's a simple step to introduce cleaning products that are cruelty free."

Michelle Thew, chief executive of the BUAV, said: "It's fantastic that Paddy is supporting our campaign and putting Sherwood on the cruelty free map."

"I call on all politicians to follow his lead and sign up to this important campaign."

81% of the public said they would support a ban<sup>1</sup> on the testing of household products on animals, though many ingredients in UK household products have been, and can continue to be, tested on animals.

In 1997 the Government decided to stop granting licences for cosmetics tests on animals, because the suffering caused was not justified given the trivial nature of the products tested. There is, however, no such prohibition for household products, despite clear public support and very similar arguments.

For more information please contact Erin Seymour, marketing and communications officer, 020 7619 6978 or email [erin.seymour@buav.org](mailto:erin.seymour@buav.org).

For a list of BUAV approved products please visit [www.gocrueltyfree.org](http://www.gocrueltyfree.org).

**ENDS**

### **NOTES TO EDITOR**

(1) The Sherwood MP was presented with a certificate by BUAV senior parliamentary adviser, Jenny Gowen.

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<sup>1</sup> CIAO research 2006

**(2)** The BUAV (British Union for the Abolition of Vivisection) has been campaigning for over 100 years to achieve a world where nobody wants or believes we need to experiment on animals. We are committed to achieving our aims through reliable and reasoned evidence-based debate. We are proudly non-violent and respect the quality of life for all – animals and people.

**(3)** The BUAV's Humane Cosmetics and Household Products Standard is recognisable by the Leaping Bunny logo, an internationally recognised and patented cruelty-free certification. Approved companies must open up their supply chain to a robust but straightforward audit. The process ensures that neither the product nor, crucially, any of its ingredients have been tested on animals at any stage of the manufacturing cycle since a fixed cut off date. For more information on the auditing process and a list of approved companies visit [www.gocrueltyfree.org](http://www.gocrueltyfree.org)